

B.S. in Resource Economics
Concentration in Marketing and Business Management
With a minor in Business
SUGGESTED Sample Sequence of Courses

<u>First Semester</u>	<u>Second Semester</u>
General Education Requirements Total credits:15	General Education Requirements Total credits:15
<u>Third Semester</u>	<u>Fourth Semester</u>
General Education Requirements Electives Total credits:15	General Education Requirements ARE 1150 Principles of Agricultural and Resource Economics OR ECON 1201 Principles of Microeconomics (suggested for AREA II) Total credits:15
<u>Fifth Semester</u>	<u>Sixth Semester</u>
ARE 3210 Essentials of Accounting and Business ARE 3225 Price Analysis and Futures Trading ARE 4275 Agribusiness Management & Entrepreneurship Electives Total credits:15-16	ARE 3215 Business Management ARE 3260 Food Policy ARE 3261W Writing in Food Policy ARE 4217 Business Finance in Food and Resource Industries ARE 3222 Marketing and Consumer Behavior Electives Total credits:15
<u>Seventh Semester</u>	<u>Eighth Semester</u>
BADM 3750 Introduction to Marketing Management BADM 3270 Business Law BADM 3471 Risks and Rewards of Entrepreneurship ECON 2411 Money and Banking Total credits:15	BADM 3755 Marketing on the Internet BADM 3742 New Venture Management ARE 4464 Benefit Cost Analysis& Resource Management Electives Total credits:15

Majors choosing a concentration must take at least three courses from Group A and a sufficient number from Group B so that the total number of credits earned from both groups is at least 18.

Group A: ARE 3210, 3215, 4217, 3225, 3222

Group B: ARE 3434, 3450, 4464, 3260, 4275, 4279, 4093, 4081, 4095, 4099, ECON 2411

*With the approval of the advisor, additional courses in ARE or related fields can be used to fulfill the 36 credit requirements for the major with this area of concentration.

This sample plan of study for a International Development concentration includes general education requirements, 36 credits of the Resource Economics major requirement, and many electives. Other opportunities for majors include summer internships and foreign study. For more information, visit www.are.uconn.edu or contact the department at ResourceEconomics@uconn.edu